

AT Banter Podcast Episode 323 - Talking Prescriptions

Sun, Feb 12, 2023 9:56AM 1:00:19

SUMMARY KEYWORDS

pharmacy, label, prescription, people, flavor, medication, oreos, ryan, lis, mandated, nice, rexall, technology, postal code, doritos, en, oreo, pharmacist, drugstore, canada

SPEAKERS

Steve Barclay, Rob Mineault, Dean Stacy, Dean Steacy, Ryan Fleury

- R** Ryan Fleury 00:36
Hey and welcome to another episode of AT Banter. Hey, this is of course the podcast where we talk with advocates and members of the disability community to educate inspire better conversation about disability. Hey, my name is Rob Mineault. And joining me today, Mr. Steve Barclay.
- S** Steve Barclay 01:01
I'm number one.
- R** Ryan Fleury 01:04
Technically Rob was first.
- R** Rob Mineault 01:06
Well, I have to be first.
- S** Steve Barclay 01:10
I'm number two!
- R** Rob Mineault 01:12
And, of course, what podcast episode of AT Banter would be complete without Mr. Ryan Fleury.

R Ryan Fleury 01:21
Hi, Ho.

S Steve Barclay 01:22
I can answer that. Zero.

R Rob Mineault 01:27
And we are feeling the love today. I guess this must be because you guys actually saw each other in person on this weekend?

S Steve Barclay 01:36
We did. Yeah.

R Ryan Fleury 01:39
And today, and today,

R Rob Mineault 01:43
Yeah. Okay. All right. Yeah, Blind Beginnings had a little Trivia Night over the weekend and Ryan and Steve were there at their at their own table, with their own team.

R Ryan Fleury 01:55
And we lost.

R Rob Mineault 01:56
Well, you guys placed pretty high. I think you guys were like fourth or something?

R Ryan Fleury 02:01
That's not good enough.

R Rob Mineault 02:02
Yeah. Well, you guys won the year before.

R Ryan Fleury 02:07
The questions were hard this year.

S Steve Barclay 02:09
They were.

R Rob Mineault 02:11
The questions were hard. And they were they were put together by you know, a 21 year old and 30ish year old. So you didn't have the you didn't have a lot of the old people coming up with questions that you normally do. So yeah, there were some Taylor Swift questions that threw me off too. I was I was keeping score in the back, personally, and yeah, I didn't do well in sports.

R Ryan Fleury 02:35
Neither did we.

S Steve Barclay 02:37
We did very poorly.

R Rob Mineault 02:39
Yeah. Which was shocking.

S Steve Barclay 02:42
To be fair, I mean, some of those questions were brutal. It's like, yeah, who were the 1934 Super Bowl champions. Like what?

R Ryan Fleury 02:52
Was there even a Super Bowl in 1934?

S Steve Barclay 02:54
I can't remember. I probably have the year wrong. Yeah.

R Rob Mineault 02:59
But no, it was a lot of fun, though. And it was good to see you guys.

R Ryan Fleury 03:02
So yeah, seeing people again. Yeah.

R Rob Mineault 03:07
Which is weird, right? Like so Ryan that was like your first time like back in like a crowded pub since COVID.

R Ryan Fleury 03:14
Yep. Yeah.

R Rob Mineault 03:15
How was that experience?

R Ryan Fleury 03:17
You know, it was really nice to be out amongst people. You know, the atmosphere was good. It was lively. Everybody was in a great mood. And it was just nice to hang out with people, sit around a table and just eat and drink and be merry. Yeah.

R Rob Mineault 03:32
Yeah, it's cool seeing a lot of familiar faces from the community.

R Ryan Fleury 03:38
It was nice.

R Rob Mineault 03:40

Oh, hey, you know, we didn't even mention there's no Lis today.

S Steve Barclay 03:44

You're right.

R Rob Mineault 03:45

Yeah, we should mention it. There's no Lis Malone today. She's out on assignment or something.

R Ryan Fleury 03:53

Or she got flu vid.

R Rob Mineault 03:55

Oh, she's got flu vid. She's got the flu again. She goes outside way too much.

R Ryan Fleury 04:03

I know. I keep telling you guys. It's dangerous out there.

S Steve Barclay 04:06

She's got to stop licking people.

R Rob Mineault 04:09

Like the third time I think she's been sick in the past few months. She's a mover and shaker. She is. Well she's probably shaking right now.

R Ryan Fleury 04:23

Love you, Lis.

R Rob Mineault 04:25

She listens to all these so you guys will get the business when she gets back. I learned my lesson. Just shut up. Ah, well, speaking of the show, Hey, Ryan.

R Ryan Fleury 04:40
Yeah, Rob?

R Rob Mineault 04:42
What the heck are we doing today?

R Ryan Fleury 04:45
Well, we have a guest joining us today who has been advocating for an accessible prescription system called ScripTalk with his pharmacy. And this story was on CBC and I wanted to get him on to share his advocacy journey in this regard. So joining us is Dean Stacy. Welcome, Dean. Glad you could join us.

R Rob Mineault 05:15
Yeah, we've we've actually wanted to have you on since we first saw this story back in October. And it because it really it kind of pushed our buttons, as advocates. And it just it really strikes me as as a little bit frustrating. But before we get there, maybe just give us a real brief snapshot of you. And as well, if you could explain to the audience, what ScripTalk is, and how it works really briefly.

D Dean Steacy 05:46
Okay. Before I retired, I was a senior officer in the federal government. And more specifically, I was a mediator and investigator with the Canadian Human Rights Commission. So I've been familiar with accessibility disability, you know, ever since I started working at the Canadian Human Rights Commission, but I lost my eyesight in 2003, due to an accident. So I'm coming into blindness and advocacy on that extent, kind of as a, I guess, I'm a teenager now, because I've been blind for, you know, 17/18 years, but it's been a struggle. And one of the things that has happened is, I'm on a fair amount of medication, because I'm a type two diabetic. And one of the things that I was having problems with his finding the right medication, and knowing when I had to order it, knowing when I had to, what to take when to take it. And, you know, he's all all blind individuals, we want to have some independence and control over certain aspects of her life. And I didn't want every time I had to take medication or do certain things within the realm of medications, asked my wife, I mean, it's our spouses and our caretakers, and everybody, they already do enough for us. And it's kind of nice to be able to do things on your own. So I can't remember exactly how I heard about it. But I heard about this product called ScripTalk, which is made by a company called En-vision America. And basically what it is, is a prescription reader and all the information that would be on a label that a sighted person can see. So the prescription number, the actual medication, your dosage, your doctor, your

renewal, everything that a sighted person needs to be able to take that medication competently and safely. The script talk label they have, I believe they're called Near Field Communication tags. If that's, I think that's what they're called.

S

Steve Barclay 08:22

That's right.

D

Dean Steacy 08:23

Okay, so they have some proprietary, I guess, a proprietary piece of software that arranges the information so that it meets the requirements of Canada for prescription. Because apparently, there is legal requirements for what has to go on a prescription and how it's placed on prescription label. So this, this tag does all of that. So there's two ways to use it. Once the pharmacy has put the label on, you can use your smartphone or you have a machine that ScripTalk will provide you so that you can read the label. I have an iPhone, I've been using an iPhone since about 2004 or so. So I'm very used to the iPhone and I'm so I'm using the iPhone app from ScripTalk to read my labels. So what had happened back in 2000, it's back about five or six years ago, I asked Rexall which is a drugstore that I used to get these in and they said they would and so I moved on and was things were going, and nothing was happening and nothing was happening and all of a sudden the person I was dealing with left Rexall so I had to start all over again. And again. Nothing from Rexall. So I'm also a member of the Alliance for Equality of Blind Canadians. So we, as an organization sent a letter to Rexall, asking them to, you know, bring these into their drugstores. We didn't hear anything from them. And so jump forward a couple of years are going back and forth with them and nothing. And then, unfortunately, COVID happened. So pretty much everything went to a standstill, and I was getting frustrated. And I just said, you know what, Rexall is not participating. They're not doing what they should be doing as a good corporate citizen. So I went to CBC Go Public, and didn't know whether or not they would take the story, but thankfully, they did. And from there, the kind of the rest is history because Rexall agreed to bring it into the drugstore where I go here in Ottawa. And starting in the beginning of January, I started getting my first prescriptions with the ScripTalk labels on, and it's been a big game changer, I'm really happy with them, they're very easy to use. It's clear, everything is there. So now, I don't have to rely on anybody to reorder my prescriptions. I can do it myself. I know what I'm taking. I'm not worried about mixing up my medications. Because couple of the pills are tiny, they're small, they feel like the same. And I can't, if I didn't have this label, I wouldn't be able to tell the difference. So it's been a like I said, a real game changer. If you'd like I can, I can demonstrate it. And the nice thing in all of this is like in the meds are in the app, when you go in there, you can edit stuff. So if you're not taking that medication anymore, you can delete it off your your labels. So it's been, you know, as I said, a real game changer. And it's just something that I would recommend to anybody to go to their pharmacy and say you want a prescription label reader. I mean, I don't want people to think that I'm just going sync script talk is the end all be all. I'm using it because that's the one that I found out about and heard about. But I know there are five or six other companies out there that do the same sort of thing. So you know, I think it's it's important that people in our community, that we have that independence to be able to use and take her medication confidently.



R

Rob Mineault 14:53

Right.

R

Ryan Fleury 14:54

Well, it's interesting that you say that ScripTalk isn't the only one out there because I've never heard of anybody others. You know, En-vision America has been the leader in this for years. So that's news to me.

D

Dean Steacy 15:07

You know, there, I can't even tell you the names that there are other ones out there. But I just know that I've been told, actually by En-vision America that there are other prescription label readers out there. But when I've looked, I have had a hard time finding them. So ScripTalk is the one that seems to be the the main, you know, it's the first out there. So it's the one that's known, I guess.

S

Steve Barclay 15:38

So they were really the pioneers in the area. They've been plugging away at it for quite a while. And they they faced a lot of adversity, I think for the first while until they started to finally get people adopting it. But adoption has been quite broad, I think in in the States, but Canada is lagging behind for sure.

D

Dean Steacy 16:00

It's starting to pick up. Sobey's Drugs or Grocery Stores with their drug stores now has said that they're going to be providing it. So you can get it you can go in and if you are using Sobey's and that's where your prescriptions are, you should be asking the pharmacist for it. There are other across the country. Some other drugstores, like I know Shoppers Drug Store has them. And it seems to be working quite well. And then there's a couple of others. I know London Drugs has a few changes that are using it. So it's sporadic. But this is a nice thing in the app to there is a drugstore finder. So you can go on to the bottom of the app, it's right under the medications. And it asked you if you're looking for drugstore, you just punch in your your postal code and it'll give you quite a list of of pharmacies that have ScripTalk.

R

Ryan Fleury 17:16

So Dean, did you have to have an account to use the app? Or can anybody download the app and use that Pharmacy finder?

D

Dean Steacy 17:23

I think anybody can do that. Because I, when I downloaded it the first time when I was told

about it, I didn't have an account with En-vision. I didn't have a pharmacy, I just tried it out to see what was there and I put in my postal code. And I came up with a few Shoppers in Ottawa. But problem was that when it went to the Shoppers, they didn't know they had it. So it was like okay, but it says here that you do have it, the pharmacist said he'd get back to me. And of course, I never heard back from those shops or pharmacies. So that's was one of the reasons I started pushing Rexall. And I've been going to that pharmacy for over 20 years. And I get you know, this is nothing against people in that pharmacy, because I always be great treatment. The people in the pharmacy know me, I know them. It was a corporate decision not to go with ScripTalk, not a pharmacy decision, because the pharmacist at Rexall that I deal with, he was more than happy to have gotten it in. And now that he's got it and he's using it. He's quite happy with it. And you know, there's a bit of a learning curve, obviously, that they have to learn how to do the programming is once it's done. He said it's quite easy to do. And he's, you know, really looking forward to being able to expand.

S Steve Barclay 18:56

Yeah, just I just did a little bit of Google Fu here to see because I haven't looked into what the what the alternatives are. There's another one called Spoken RX that's used by CVS, and Walgreens, they have something called Talking Pill Reminder.

R Ryan Fleury 19:16

Yeah, I think there was a list I saw in the last week or so that went out. And maybe you saw it too, Dean, of the pharmacies that are actually carrying ScripTalk across the country. En-vision America I think has a finder on their site too, don't they?

D Dean Stacy 19:33

Right. But I think the thing, the big thing is that if anybody is the fastest way to find something is to put either on your Apple phone or your Android phone, use the app and then just punch in your postal code because it I found that a lot easier than using the En-vision site because you get everything localized and I got everything within a put a 25 kilometer range. So there was a lot of them there. I put in Ottawa at the time, the only ones that were coming up were Shoppers. And as I said earlier, they didn't know they had them. So I know ScriTalk is working with pharmacies that want to work with them, and they're working with Shoppers to get a better understanding of what they have to do and the way they have to do it. So I think the more people that start going into their pharmacies and asking for it, the better chances that they'll get it. And it won't be oh, I've got to go to Shoppers, or gotta go to Sobeys, you'll be able to get it from your local pharmacy, and it was my preference to stay at my pharmacy, because as I said, they knew me, they know what I'm taking they they're really good at saying, well, you know, you need to be sure you're not, you know, mixing this drug with that drug. You know, sometimes we, we forget to, it's not a good idea always to take medication that at the same time, you have to mix it up sometimes and because you don't you don't want to make yourself sick by taking prescribed medications. So it this is why I wanted to stay with that pharmacy.

R Ryan Fleury 21:21

Well, sure. And it's the safety thing, too, right? You know, they they there are medications, they say don't take with dairy or, you know, don't mix with this, that the other thing. So without that talking prescription label, you may slip up you may forget who knows, right and put your health at risk.

D Dean Steacy 21:41

There is a piece on the very bottom, where it says it'll give you a warning to that medication. So I have a couple of them, which I kind of laugh when I hear the warning, which is make "may make you drowsy so don't drive". You know, I am more than happy to get in the car and drive. But I don't think people want me to do that. But there's other ones where you know, it can make you sleepy and it can you know those types of things. So it gives you warnings on on the label it it really is a game changer.

R Ryan Fleury 22:27

What did Rexall say to you, when you approached them about bringing ScripTalk on? Did they just flat out say no?

D Dean Steacy 22:34

They didn't say anything really Ryan. They just kind of said oh, we'll look into it. And then they went silent.

R Ryan Fleury 22:40

Well, it's I'm glad you gave us the update because when I was looking back at the CBC story today, you know, that was back in October and Rexall had said they were going to look into it again, or they were proceeding with it. And you know, it's been another almost 180 days since that interview. And here you are today saying that, you know, they're carrying it for you. So I'm glad they stepped up.

D Dean Steacy 23:06

October, November is when things started moving. And then unfortunately, Christmas happened and holiday seasons happened. So I they did call me, Rexall did call me and say that, you know, we're we're still moving on with it. But I mean, it's Christmas time and so things are going to be a little bit delayed. But I think when I went to call to reorder a prescription in January, my pharmacist told me I got it. And you'll get your your next prescription with the ScripTalk on. And so that was basically the beginning of maybe the first week of January. So it was really exciting to get it and to use it.

R Rob Mineault 23:55

Yeah, I think the thing that that shocks me the most is just, this technology is not new. This ScripTalk has been around since 2010. And, you know, it is such a game changer for a lot of people that have the ability to have this information accessible to them is so important just on a day to day basis. It's kind of shocking to me that this is not accessible technology that's been mandated. Because I feel like that's that's more valuable than you know, Braille signage on an elevator in a federal building. You know, not that that's not important as well, but I'm just you know, I'm sort of surprised that it seems to kind of be the Wild West and pharmacies really seemed to just have the ability to just opt out of this technology. And it should really be ubiquitous. It shouldn't be on consumers to actually have to go to pharmacies and make noise to get this technology in place.

R Ryan Fleury 25:17

Well, can you imagine the public outcry if you if you went to a pharmacy, they gave you your prescription without any labels on it? And said, Here you go, have a good day.

R Rob Mineault 25:29

Exactly right.

R Ryan Fleury 25:29

It's exactly what they're doing to us without a talking prescription. Right.

R Rob Mineault 25:34

And some people may be like, oh, well, you know, you need to get your wife to do it, or get your, you know, whatever, your caregiver or whatever. But, you know, you know what, that's that's not acceptable.

R Ryan Fleury 25:45

And not everybody has that available.

R Rob Mineault 25:47

Exactly. So really, this should be this technology should have been in place many, many years ago. And it should be standardized, and it should be ubiquitous.

D Dean Steacy 25:58

The thing that moved things in Canada, I can't speak for the States, but was there was a BC Human Rights complaint. And it the BC Human Rights Tribunal required Shoppers in BC to start

putting out talking prescription labels. And that because he did that it kind of brought forward the awareness that oh, these are available. Before, you know, nobody was really talking about it. And that was probably where the first time I heard about it. It was when the BC Human Rights Tribunal case came down. And then it started slowly, people started asking for it. But you're right, there is no federal mandate for these because prescription labels are controlled by the Provinces. And they're the ones that mandate what has to be on a prescription through the Canadian Pharmaceutical Association. And they are not doing much of anything to make sure that this happens. They're also I think, part of the problem is that the the pharmacies are doing things for the pharmacy, but they're not taking into account what it means to have an accessible label and a usable label. They're just going with this is what's there. And we're not going to push our members to do much more than they're doing.

S

Steve Barclay 27:48

I do have some good news. I went on to En-vision America's site and found the participating script ability pharmacy, and discovered by doing a search with my postal code that within five miles of my location there are 36 Scriptability pharmacies, within five miles of me. Now they're all bigger stores. I don't see a single independent pharmacy. Yeah, it's all it's all bigger chains. I would, I would think that this is something that, you know, if you're gonna get it mandated, it's got to come through that that Pharmaceutical Association.

R

Rob Mineault 28:46

Yeah, and it really should, you know, because it's also not fair to individual pharmacies to make them you know, adapt this technology on a case by case basis, it should just be mandated. It you know, and I guess the also the frustrating thing, yes, this this London Drugs does indeed have this technology. But then you go and you show up. And they have adapted the technology, but not on individual local locations. So you'd have to put in your subscription, say to your local London Drugs, then they have to fill that prescription off site, implement that technology and then get the prescription sent to your local arm, which can take up to two or three days. So it might take you know, two or three extra days to actually fill your prescription and that's only sort of a partial win as well.

D

Dean Steacy 29:59

Oh, that that's one of the things that it was going on with Shoppers. And Sobeys has said that within each Sobeys, they're going to have a machine. So there may be a day delay, but there won't be the big delay like was in Shoppers. My Rexall that I go to an Ottawa they have in the machine. So I never wait till I'm like right out of my prescription I, you know, wait till I have a week left, so I'll call and say, you know, can I want to refill this prescription. So I would encourage people if they want to get it done, and they don't have it at their pharmacy, and the pharmacy is not really sure what to do, that you contact En-vision America and the customer care, your people are really friendly, really helpful. And they'll help you get it done. I mean, that was a bit of the pressure that was also put on at the end of the game was getting En-vision America involved. And they they work stuff out with Rexall, at the end of the day to help make

it happen. So if there's a will, there's a way, and I think most pharmacies will do it, they just need to be shown how to do it. And I think En-vision America is more than prepared to help get it done.

R

Rob Mineault 32:28

And I think that that's you know, the important thing about spreading the word and about going to your local pharmacy to, you know, to put in the request for this. Because once the technology is in, and the pharmacists know how to use it, it's very, very easy to use. So you know, you're sort of paving the way for anybody behind you that might also want to be, you know, taking advantage of this technology.

R

Ryan Fleury 32:52

I know I've often thought about asking our Safeway, and I think my wife has actually said that our Safeway has a sign up in the pharmacy that says they have ScripTalk. So I haven't, I haven't taken advantage of it. But if they've already got it, and it doesn't cost any more, I probably should. I've got an iPhone, and I do take a couple of prescriptions that, you know, might be nice to know not to take with, you know, beer, or tequila.

D

Dean Steacy 33:25

But I think that for me, I was okay without it because I, you know, I had my wife was fully, fully sighted. And, you know, I could always go and ask her to do stuff. And then the pharmacy was really good. You know, I could just say, well, I need this medication, but I've got some medications. I can't even pronounce their names, right. I mean, they're, they're big long. I don't know what languages are in, but I can't pronounce them. And I can't memorize the prescription numbers. So it's, this has been able, allowed me now to be more proactive with the pharmacy, I can talk to the pharmacist about what's going on, I don't have to worry about is my wife available to to do things. You know, she's obviously being a bit of a caregiver, but for her it's made it one less thing that she has to worry about. You know, as spouses are, they they have lots to do and they're, you know, they don't have to worry about one less thing in our lives, it makes their lives easier. And I think for caregivers too, it will make a big difference for for them. If a person who's like, it says well, I need to reorder my prescriptions, and they go which one the person can tell them by showing them on the ScripTalk, that's going to make everybody's life easier. I mean, I just think that this is something that we should all be pushing for. And using, if we're taking prescriptions, even if you're taking one prescription, it's something that everybody should have available to them, if they need it.

R

Ryan Fleury 35:24

Will the app remind you when you're getting close to like, can you set a reminder that you need refills?

D

Dean Steacy 35:36

Dean Steacy 36:50

It tells you on the label like that, well, the sample one has zero, but I've got one that's got four refills. So when you go in order for refills the order, when the next label comes in and you scan it, it will reduce the number to three. So when you're reviewing what you have, and your meds, it'll tell you how many, how many refills you have left, right. And so that way, yes, it does remind you when you rescan the new label. Just the number changes. So it'll say three refills, so you won't end up with the, and having to take out the one that at four.

R

Rob Mineault 36:43

So just to clarify, once again, for the audience, so the app that you use as the reader, you can just download that for free on your smartphone?

D

Dean Steacy 36:55

It's ScipTalk Mobile.

R

Rob Mineault 36:58

Right. So the really the only cost to this would be the pharmacy itself that would need to purchase some sort of a - Steve, do you know anything about this? Is it a small machine that they use to to print off the labels? Is that how it works?

S

Steve Barclay 37:24

You know what I have not seen it in action, I don't know.

D

Dean Steacy 37:29

Exactly what it is, it's a machine that has you put the label in. And then you program it on their side, which I guess it's like the machine has got a keyboard to it. And you program the different fields. And then you just peel the label off and they put it on in my case, they're putting it on the bottom of my my prescription bottle, and then I scan it. And that's the cost to the pharmacy right now from what I understand is just the labels, I think, depending on what you want to do with ScipTalk, or however the pharmacy wants to enter it. They may provide the machine, but I was offered a machine for free. So somebody doesn't have a smartphone, and there are lots of blind people out there that don't have smartphones, you can still get ScipTalk. En-vision America will provide you with a reader for free. And they'll help you learn how to use it.

R

Ryan Fleury 38:37

Yeah, and I can't see it being that difficult for the pharmacy to program the codes in because, you know, I can program my WayAround tags right onto my phone, slapped them onto something, and the next time I tap that tag, it reads it to me. So like Dean said, they probably

just have, you know, a chip reader, they put a chip in, type out all the information, right. It can't be that difficult.

R

Rob Mineault 39:16

No, I'm sure it's not rocket science. And, um, you know, and I'm sure there's, you know, there's a bit of a initial cost for the pharmacy to purchase everything that they need to produce the labels. And, you know, then maybe they do have to, like, purchase new labels over time. I'm sure that that's all, you know, fairly negligible when you compare it against, you know, just the, the impact that that has downstream on the consumer.

R

Ryan Fleury 39:46

Pharmacies are making money hand over fist.

R

Rob Mineault 39:49

Well, I mean, listen, listen, all of this should be bundled into like extended to new Accessibility Acts. I mean, there's there can't be you can't tell me that there's anything more important than having a accessible medication labels, you know over anything else that the new accessibility acts are going to cover.

D

Dean Steacy 40:10

I wholeheartedly agree. I mean, our safety, security, and this is one of them is paramount. And there's no reason we can't have what the sighted community has, especially with this, this information is so easy to get ahold of and, you know, as far as I'm concerned, is super easy to use. So I think that there's no reason that they can't do it, and that they should do it. Be good corporate citizens.

R

Ryan Fleury 40:42

So and again, comes back comes around to us having to educate, right and because your main pharmacy probably doesn't even know it exists.

R

Rob Mineault 40:51

Yeah. And that's the frustrating part about this as a right is that once again, the you know, the consumers, we're gonna have to go out there and make the noise. And, you know, tell the pharmacies, your local pharmacy, if they don't know about this technology, tell them about it. And just keep asking, ask them the questions. And the more noise that consumers make, the more likely it is that we're gonna, we're gonna see this in more places.

S

Steve Barclay 41:17

I think it's a mistake to just frame this as a thing for people with visual impairments, too, because you know, there's a huge population in Canada that's functionally illiterate, they really cannot read. It this is this covers a larger population than just the visually impaired community.

D

Dean Steacy 41:39

One of the things that I should say is that it's not just the NFC tags that ScripTalk has, they also have ways to do if somebody doesn't want that you can do the labels in Braille. They also can do large font, I guess, labels. The other thing that I found out the other day is that the ScripTalk mobile app only works on on the phones, but the iPad has a an app too. And it will read the labels that are in Braille and the labels that are on in large font, but it won't read the NFC tags. So they they are moving on, and they do have other pieces for the visually impaired. But I think even some seniors that are, you know, have a hard time with, you know, reading things because you know, as a senior, your it gets hard or you have the shakes, you can't read the label. This would help them to I mean, I think that there is a wider community than just the visually impaired community that could use this, but I think it's got to start somewhere and the pharmacies need to start providing it.

R

Rob Mineault 43:16

Yeah. 100%. And I mean, it's, you know, honestly, it sounds like this is something that whoever it is the organization around pharmacies, gathering need to take us up and they need to mandate it make it happen, for sure, as well. So but until then, like I said, you know, I think that the more noise we can make about the fact that this technology is even out there, and that it's within your your consumer rights to go to your pharmacy and to ask them to carry it. You know, I guess that's probably what needs to happen in the short term.

R

Ryan Fleury 43:48

While even just asking your pharmacy, because, you know, if you have one just down the street, they may even already have it, and you just had never asked for it.

R

Rob Mineault 43:56

True. That's a good point, too. Yeah. You never know until you ask. Yeah. All right. Well, listen, Dean, we want to thank you so much for for coming on and sharing your story with us. And and, you know, telling us about ScripTalk.

D

Dean Steacy 44:10

Appreciate you having me on. It was a lot of fun.

R

Rob Mineault 44:13

Yeah. And we'll make sure that we you know, we include, you know, the link to En-vision America and the links to the scrip talk apps in the show notes as well in case anyone else is interested. And as well as a link to the CBC story, even though it's a it's a couple months old. Thanks so much, Dean. Take care. Well there you go.

R

Ryan Fleury 44:45

Another accessibility product.

R

Rob Mineault 44:47

Saving the world one pharmacy at a time. Yep.

S

Steve Barclay 44:51

Yeah. It's nice to see that it's actually gaining some traction. But you're right, the fact that it's not mandated is weird.

R

Rob Mineault 44:58

It is really weird. It's this technology that says it's game changing for a lot of people and you think about all the things that should be accessible. And, you know, medication should have been something on the list long time ago.

R

Ryan Fleury 45:10

Well, and even you know, when Rob Sleeth and his organization ASIC filed the Human Rights Complaint, the government right then and there, should have adopted it and mandated like you said.

R

Rob Mineault 45:28

Yeah, right.

R

Ryan Fleury 45:28

They ruled in favor. It's done, you know.

R

Rob Mineault 45:31

Yeah. It's weird.

S Steve Barclay 45:41

You'd have to be on drugs to not think it's a good idea.

R Rob Mineault 45:43

They're taking it with milk. That's the problem, as I don't know any better because I can't read the goddamn labels.

S Steve Barclay 45:54

Hey, Rob?

R Rob Mineault 45:55

Yes?

S Steve Barclay 45:56

Guess what I got? What? I got a box.

R Rob Mineault 46:00

Oh, a random box?

S Steve Barclay 46:04

The Mystery Box from Lis has arrived.

R Rob Mineault 46:07

Oh, my gosh. Do we need to set this up? Are you going to open it on air?

S Steve Barclay 46:10

I'm going to do an unboxing with you right now.

—

R

Rob Mineault 46:14

Okay, so this is cool. Okay, let's set this up. Okay, where did this all start? I don't even know where this all started.

S

Steve Barclay 46:21

This all started in conversations about subtle differences between the US and Canada and in terms of our consumer products.

R

Ryan Fleury 46:31

So many chips and cookies and different varieties down there versus in Canada.

S

Steve Barclay 46:36

Yeah. So sLis has prepared a smorgasbord of junk food for for her poor, poor deprived Canadian co-hosts. And let me tell you, there's some beauties here.

R

Rob Mineault 46:54

This is amazing. Okay, I'm ready. Let's open the box.

S

Steve Barclay 46:58

So I got this box today, just after coming back from Ryan's place where I did drop off a bottle of Tarantula tequila for him because you gotta keep the good times rolling. And he did say a while back that he wasn't drinking Tarantula anymore. And yeah, I think we're putting a test to that.

R

Rob Mineault 47:17

Unacceptable.

S

Steve Barclay 47:21

All right. So first, the very first thing I am greeted by are Doritos.

R

Rob Mineault 47:30

Okay, excellent.

- S** Steve Barclay 47:32
These are Elder Scroll Spicy Nacho flavored Doritos. Next up, new flavor. Sweet and Tangy Barbecue Doritos.
- R** Rob Mineault 47:47
No, we don't really don't have those. Definitely don't have those yet. Barbecue Doritos. That's intriguing. Yeah, good. Sorry.
- S** Steve Barclay 47:55
And last but not least for the Doritos are Flaming Hot Cool Ranch now. Okay. I understand that there are literacy issues in the United States because flaming hot and cool are opposites.
- R** Rob Mineault 48:12
What is going on?
- S** Steve Barclay 48:14
Can you have a flaming hot Cool Ranch?
- R** Rob Mineault 48:17
That's amazing.
- S** Steve Barclay 48:18
But we only way I can figure it is if the Yellowstone ranch burned up in a fire, you could go hey, that was a cool ranch. And now it's flaming hot. But otherwise, wow. Okay. I think this is the most oxymoronic version of Doritos so far. Yeah. Now, I gotta tell you the rest of this box and it's not a small box is Oreos. Yes. It's just Oreos.
- R** Ryan Fleury 49:05
There's like 10 bags of Oreos, Rob.
- S** Steve Barclay 49:07
Yes 10 exactly. First up we have the family size golden Oreos, which is the plain okay, white Oreo with the white frosting on the inside you know? I don't recall having seen these on the

shelf.

R Rob Mineault 49:38

No. We do not get them here. I'm down with it was actually sometimes the chocolate annoys me, I'm not gonna lie.

S Steve Barclay 50:05

Oh there's an ad on the back. Oreo chocolate candy bars. Lis if you're listening you didn't send any of the Oreo chocolate candy bars and it says right here we have got to try this. Christmas present idea

R Rob Mineault 50:23

Right now you guys are so lucky she didn't send this to me because he's just be all be gone.

S Steve Barclay 50:29

Yeah. And of course I don't I don't eat any of this stuff. So you know this is between you and Ryan. You might get me on some of the Doritos but not the rest. The next box we have is the family size lemon flavor cream Oreos.

R Rob Mineault 50:50

Oh my god are you serious?

S Steve Barclay 50:52

I'm very serious. These are lemon Oreos. natural flavor with other natural flavor What the hell does that mean? Other natural flavor a trademark term natural flavor with no tm on that.

R Rob Mineault 51:10

Oh my god lemon Oreos!

S Steve Barclay 51:12

All right, next up. Dark chocolate flavored cream Oreos. 1% sustainably sourced cocoa.

—

- R** Rob Mineault 51:31
Wow, dark chocolate cream.
- S** Steve Barclay 51:34
I like dark chocolate. You might actually get me with these.
- R** Rob Mineault 51:38
I hate dark chocolate. So I totally will abdicate that one.
- S** Steve Barclay 51:44
We're gonna have to have an Oreo splitting up party here.
- R** Rob Mineault 51:47
No kidding. Oh my god. I can't wait.
- S** Steve Barclay 51:50
Save the tequila Ryan. Oh, it's gone already, isn't it?
- R** Ryan Fleury 51:55
Oh, no. We'll just have to have you guys over here to do the podcast recording and have a feast.
- R** Rob Mineault 52:01
That's a great idea. Yeah.
- S** Steve Barclay 52:04
All right, thanks. Again. These are all family size. Alright, so next up we have birthday cake flavored cream.
- R** Rob Mineault 52:15
I've I heard a rumor that these things existed. I'm super intrigued by that too.

S Steve Barclay 52:20
Birthday cake flavor cream naturally and artificially flavored with rainbow sprinkles.

R Rob Mineault 52:26
Sprinkles!

S Steve Barclay 52:27
I'm a sucker for sprinkles! Next, mint flavor cream Oreos.

R Rob Mineault 52:39
Oh really?

S Steve Barclay 52:42
Yeah. I heard a waistline just expanded.

R Rob Mineault 52:49
Those ones are so so good.

S Steve Barclay 52:51
With all this crinkly packaging. I have the full attention to the Bulldog.

R Rob Mineault 52:58
Yeah, everybody's full attention. Why don't they have these up here? This is ridiculous.

S Steve Barclay 53:04
All right, next up. Yep. Chocolate Hazelnut flavor cream.

R Rob Mineault 53:10
You gotta be kidding me

You gotta be kidding me.

- S** Steve Barclay 53:15
It is 100% source cocoa but it is artificially flavored. We can we can hook them up with hazelnuts up here.
- R** Rob Mineault 53:24
Well see if they work with us and stop hogging them.
- S** Steve Barclay 53:28
I bet those I bet those assholes at Nutella bought them all up. Yeah, maybe. All right, probably. Next up, caramel coconut Oreos.
- R** Rob Mineault 53:39
Oh, come on caramel coconut.
- S** Steve Barclay 53:42
Coconut flavored cream artificially flavored with coconut pieces.
- R** Rob Mineault 53:47
Oh my god.
- S** Steve Barclay 53:50
Gluten Free Oreos.
- R** Rob Mineault 53:52
Oh, okay, well, that's interesting, but that's nice. That's nice to be including all those Celiacs Yeah. Welcome to the party, celiacs!
- S** Steve Barclay 54:02
Here we go. Here we go. Are you ready? We have peanut butter flavor creamer.

R Rob Mineault 54:25
Oh, geez. Yeah. How are they holding these back? I can't believe it. .

S Steve Barclay 54:45
Yeah, we're being hosed. Okay. And last but not least, toffee crunch flavor cream.

R Rob Mineault 54:56
Like little Skor bits inside.

S Steve Barclay 55:00
I've heard cream artificially flavored with sugar crystals.

R Rob Mineault 55:07
Wow, that's insane, Maybe do we have an Oreo factory in Canada? Maybe they're just lazy here? I don't know. We gotta do something about this. This is this is ridiculous!

S Steve Barclay 55:24
I'm just looking at the back of the package here distributed by Mondelez Global LLC, East Hanover, New Jersey. So all we got to do is invade New Jersey. Here you go. And it wouldn't be the first time we've done it. It's very close.

R Rob Mineault 55:44
Yeah. Right across the river.

S Steve Barclay 55:47
That's right.

R Rob Mineault 55:49
We could we could do it. Yeah. Seize the Oreo factory.



S

Steve Barclay 55:53

That's right. I think we should take everything down past Vermont, so that we get their maple syrup too.

R

Rob Mineault 55:59

Yeah, there you go. Really, that should belong to us anyways.

S

Steve Barclay 56:03

That's right. We should corner the market on all of that.

R

Rob Mineault 56:05

Well, I have to say, Lis has done outdone herself this time.

S

Steve Barclay 56:13

Above and beyond.

R

Ryan Fleury 56:14

What she was saying the cost of shipping was like three times the box.

R

Rob Mineault 56:26

We will figure out what we're going to send down there.

S

Steve Barclay 56:30

And ultimate Canadian snacks.

R

Rob Mineault 56:34

Yeah. I don't know, though. It's hard to compete with all those Oreos.

S

Steve Barclay 56:39

Yeah, but let's get some listener input on this. We need emails from people. What are the penultimate Canadian only snacks? And, guys, we can't ship a poutine.

R Ryan Fleury 56:48
we can we ship the ingredients for poutine? I don't know.

R Rob Mineault 56:55
Well, I think I think we need to really focus our efforts on processed junk food as well.

R Ryan Fleury 57:31
Well, though, we we need to be careful though, because she's on a whole food diet.

S Steve Barclay 57:38
Not anymore. Yeah, I mean, she can she can say that she's on a diet but she'll just have to enlist people eat him for her and describe the experience.

R Rob Mineault 57:52
Yeah, really. And usually it's all processed stuff. There's no dairy anyways. But we'll figure it out. All right. Well, all of that made me very hungry. So I want to get the heck out of here and go eat. Alrighty, guys. What do you think?

S Steve Barclay 58:18
Let's do it.

R Rob Mineault 58:22
Hey, Ryan,

R Ryan Fleury 58:23
Rob.

R Rob Mineault 58:24
Where can people find us?

R Ryan Fleury 58:26
www.atbanter.com.

R Rob Mineault 58:28
Man of few words and much information. They can also drop us an email if they so desire at
cowbell@atbanter.com.

S Steve Barclay 58:41
And, you know, we still hang out on that toxic, toxic social media, Twitter, Facebook, Instagram,
we're there. We're there in such a huge way.

R Rob Mineault 58:58
And make sure that you send in those suggestions of what we should send Lis.

S Steve Barclay 59:03
Absolutely, yeah. What do we send our poor deprived American to the south?

R Rob Mineault 59:09
Yeah, yep. We demand all of your input.

S Steve Barclay 59:12
And a bulletproof vest is not edibles.

R Rob Mineault 59:16
And we can't actually ship edibles over the border either. All right. Well, I guess then that will
about do it for us this week. Big thanks, of course to Dean for joining us, and we will see
everybody. Next week.